





Google advertising (AdWords) and Google tracking cookies

	<p>Our website uses a service called Google AdWords. This is a way that Google can help us to advertise who we are and what we do. Using Google AdWords we can help people find Camphill Village Trust when they search for certain words on Google, like Supported Living for example.</p>
	<p>What are Google Tracking cookies?</p> <p>When someone clicks on our advert (Google AdWords advert) a tracking cookie is set. You can learn more about Cookies in the Cookies section of our website where you will find an Easy Read version.</p> <p>The Cookie allows us to see how many people have visited our website because of the advert. This helps us know if our advert is working, or not.</p>
	<p>What do we do with the information?</p> <p>The information we gather from the tracking cookies helps us make reports so we can measure how well different adverts are doing. We can see from this information if we need to stop an advert or change the wording to make it work better.</p> <p>We do not get any personal information from the cookies – just the number of people who have clicked on the advert.</p>
	<p>Controlling cookies</p> <p>You may wish to restrict the use of cookies or completely stop them from being set. Most browsers provide ways to control cookie behaviour, such as the length of time they are stored – either through built-in functionality or by utilising third party plug ins.</p> <p>If you disable cookies, please be aware some features of our service may not work correctly.</p>

To find out more on how to manage and delete cookies, visit: www.aboutcookies.org